



Associate Certificate in Coaching & Professional Certificate in Coaching

In preparation for the International Coaching Federation (ICF)

'Associate Certified Coach' Credential (ICF ACC) &
'Professional Certified Coach' Credential (ICF PCC)

Portfolio Path

'Who I Am Is How I Coach'

Edna Murdoch

Our Core Vision & Goals

In designing and developing its coaching certification curriculum, Morphosis made two fundamental choices that defines its courses:

The International Coaching Federation

Morphosis made the fundamental strategic choice to align its coaching development curriculum to the International Coaching Federation (ICF), the largest global member network of professional coaches, with over 60,000 members in 140 + countries and over 50,000 credential holders.

'Who I Am Is How I Coach'

Morphosis fundamentally believes that each coach is unique, as each client is unique, making any professional coaching relationship unique. As such, it focuses as much on the development of the human being as it does on the development of the coach.

Value of the ICF Credential

With an ICF Credential, coaches demonstrate their knowledge, skill, and commitment to high ethical and professional standards.

- The ICF Credential is the only globally recognized professional coaching certification
 - ICF credential-holders are part of a self-regulating group of elite coaches who provide accountability to clients and the coaching profession as a whole
 - They pursue and complete rigorous education and practice requirements that provide unquestioned legitimacy to their commitment to excellence in coaching
- Credentials are important to consumers
 - Among those who have been in a coaching relationship, **83%** said certification/credential is important
 - For those aware of coaching but not yet been in coaching relationship, **76%** considered certification/credential important

Value of the ICF Credential

- Consumers are more satisfied with coaching experience if their coach is credentialed and more likely to recommend
 - **88%** of consumers who participated in a coaching relationship said they were satisfied with the experience
 - **94%** of consumers who participated in a coaching relationship with a credentialed coach said they were satisfied with the experience
- Compared to a peer without a credential, credentialed coach practitioners
 - Command higher fees from coaching
 - Report more clients and greater annual revenue from coaching
- ICF Credential paths provide good foundation for coaching
 - Ongoing learning and reflective practices enhance capacity to deliver professional coaching

Our Philosophy & Approach

- From our fundamental belief that every human being is unique and thus every coach is unique, our courses are designed to bring about our participants unique gifts, unfolding their unique contribution to the world.
- The journey is focused on discovering one's unique expression, one step at a time, throughout the course.
- As such, our courses are not designed around a 'one-size-fit-all' coaching model for each participant to adopt, instead it holds a safe space for participants to progressively discover their specific offering.
- Instead of being anchored on a model, our courses are founded on ICF Core Competencies and Code of Ethics, both of which provide the backbone of the development of our coaches and their services to the world.

ICF Core Competencies

A. Foundation

1. Demonstrates Ethical Practice
2. Embodies a Coaching Mindset

B. Co-Creating the Relationship

3. Establishes & Maintains Agreements
4. Cultivates Trust & Safety
5. Maintains Presence

C. Communicates Effectively

6. Listens Actively
7. Evokes Awareness

D. Cultivates Learning & Growth

8. Facilitates Client Growth

A Two-tiered Pathway to ICF Credentialing

Associate Certificate in Coaching



Our Associate Certificate in Coaching course prepares participants to meet the requirements necessary to gain ICF's 'Associate Certified Coach' credential

Professional Certificate in Coaching



Our Professional Certificate in Coaching course prepares participants to meet the requirements necessary to gain ICF's 'Professional Certified Coach' credential

Professional Certificate in Coaching

A comprehensive curriculum for professional coaches.

ICF PCC Portfolio Path

ICF PCC Portfolio Path Requirements:

- At least 125 hours of coach-specific training organized in a scope and sequence that encourages your growth as a coach
- 10 hours of Mentor Coaching over a minimum of three months
- A minimum of 500 hours (450 paid) of coaching experience with at least eight clients
- Performance evaluation (audio recording and transcript of a coaching session)
- Completion of the ICF Credentialing Exam

Our course offers:

- 130 hours of coach-specific training organized in a scope and sequence that encourages your growth as a coach
- 10 hours of Mentor Coaching over four months (7 hours in group and 3 hours one-on-one)
- 5 hours of Coaching Supervision (on a group basis)
- Your first 60 hours of coaching experience with at least five clients, under our supervision
- 6 performance evaluations, including three recordings
- Preparation for the ICF Credentialing Exam

Our Modular Approach

Module 1	In Between Module 1 & 2	Module 2	In Between Module 2 & 3
<p>A 3-day workshop</p> <p>Face-to-face or online</p>	<ul style="list-style-type: none">• 15 weeks real life coaching with a minimum of 5 clients, 12 hour-long sessions each• 6 group mentoring sessions• 2 recordings• 2 one-on-one mentor coaching sessions	<p>A 3-day workshop</p> <p>Face-to-face or online</p>	<ul style="list-style-type: none">• Continued real life coaching• A further 1 group mentoring session• 1 further recording• 1 further one-on-one mentor coaching session• Submission of a seminal book review

Our Modular Approach

Module 3	In Between Module 3 & 4	Module 4
<p>A 3-day workshop</p> <p>Face-to-face or online</p>	<ul style="list-style-type: none">• Continued real life coaching• Submission of a further 3 books review• 5 group coaching supervision sessions	<p>A 3-day workshop</p> <p>Face-to-face or online</p>

Associate Certificate in Coaching

Your first step towards becoming a coach.

ICF ACC Portfolio Path

ICF ACC Portfolio Path Requirements:

- At least 60 hours of coach-specific training organized in a scope and sequence that encourages your growth as a coach
- 10 hours of Mentor Coaching over a minimum of three months
- A minimum of 100 hours (75 paid) of coaching experience with at least eight clients
- Performance evaluation (audio recording and transcript of a coaching session)
- Completion of the ICF Credentialing Exam

Our course offers:

- 70 hours of coach-specific training organized in a scope and sequence that encourages your growth as a coach
- 10 hours of Mentor Coaching over four months (7 hours in group and 3 hours one-on-one)
- Your first 24 hours of coaching experience with at least three clients, under our supervision
- 5 performance evaluations, including three recordings
- Preparation for the ICF Credentialing Exam

Our Modular Approach

Module 1	In Between Module 1 & 2	Module 2	After Module 2
<p>A 3-day workshop</p> <p>Face-to-face or online</p>	<ul style="list-style-type: none">• 15 weeks real life coaching with a minimum of 3 clients, 8 hour-long sessions each• 6 group mentoring sessions• 2 recordings• 2 one-on-one mentor coaching sessions	<p>A 3-day workshop</p> <p>Face-to-face or online</p>	<ul style="list-style-type: none">• Continued real life coaching• A further 1 group mentoring session• 1 further recording• 1 further one-on-one mentor coaching session• Submission of a seminal book review

Courses Information

Facilitation Team

Schedule & Location

Entry Requirements & Intended Participants

Tuition

Our Facilitation Team



Jean-Francois Jadin
PCC



Delphine Bondu
PCC



Ifigeneia Paraskevopoulou
PCC

Professional Certificate in Coaching – Schedule

Intake 'P'	Intake 'Q'	Intake 'R'
<p>Module 1: Friday to Sunday, January 26 to 28, 2024 Module 2: Friday to Sunday, May 24 to 26, 2024 Module 3: Friday to Sunday, September 13 to 15, 2024 Module 4: Friday to Sunday, January 10 to 12, 2025</p> <p>Early bird applies up December 14, 2023</p>	<p>Module 1: Friday to Sunday, May 31, June 1 & 2, 2024 Module 2: Friday to Sunday, September 20 to 22, 2023 Module 3: Friday to Sunday, January 17 to 19, 2025 Module 4: Friday to Sunday, May 9 to 11, 2025</p> <p>Early bird applies up to April 18, 2024</p>	<p>Module 1: Friday to Sunday, September 27 to 29, 2024 Module 2: Friday to Sunday, January 24 to 26, 2025 Module 3: Friday to Sunday, May 16 to 18, 2025 Module 4: Friday to Sunday, September 12 to 14, 2025</p> <p>Early bird applies up to August 15, 2024</p>
<p>Delivered in English, in the comfort of your home, via Zoom</p>	<p>Delivered in English, in the comfort of your home, via Zoom</p>	<p>Delivered in English, in the comfort of your home, via Zoom</p>

Associate Certificate in Coaching – Schedule

Intake 'P'	Intake 'Q'	Intake 'R'
<p>Module 1: Friday to Sunday, January 26 to 28, 2024 Module 2: Friday to Sunday, May 24 to 26, 2024</p> <p>Early bird applies up December 14, 2023</p>	<p>Module 1: Friday to Sunday, May 31, June 1 & 2, 2024 Module 2: Friday to Sunday, September 20 to 22, 2023</p> <p>Early bird applies up to April 18, 2024</p>	<p>Module 1: Friday to Sunday, September 27 to 29, 2024 Module 2: Friday to Sunday, January 24 to 26, 2025</p> <p>Early bird applies up to August 15, 2024</p>
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Professional Certificate in Coaching Top-Up – Schedule

Intake 'N'	Intake 'O'	Intake 'P'
<p>Module 3: Friday to Sunday, December 8 to 10, 2023 Module 4: Friday to Sunday, March 1 to 3, 2024</p> <p>Early bird applies up October 26, 2023</p>	<p>Module 3: Friday to Sunday, April 26 to 28, 2024 Module 4: Friday to Sunday, July 19 to 21, 2024</p> <p>Early bird applies up to March 14, 2024</p>	<p>Module 3: Friday to Sunday, September 13 to 15, 2024 Module 4: Friday to Sunday, January 10 to 12, 2025</p> <p>Early bird applies up to August 1, 2024</p>
<p>Delivered in English, in the comfort of your home, via Zoom</p>	<p>Delivered in English, in the comfort of your home, via Zoom</p>	<p>Delivered in English, in the comfort of your home, via Zoom</p>

Entry Requirements & Intended Participants

Entry Requirements

The same way everyone can be coached, everyone can be a coach. As such, there are no entry requirements but the desire to be a coach and to coach.

The only commitment we require from our participants is to commit to ICF Code of Ethics.

Intended Participants

While the courses are open to all, it is designed with three markets in mind:

1. Individuals who are starting from scratch, wishing to become a professional coach and gain an ICF credential.
2. Individuals who are already coaches but have yet to meet the developmental requirements for an ICF credential and thus wish to meet these requirements to gain their credential.
3. Individuals who may not wish to become professional coaches nor gain an ICF credential but see value in acquiring coaching skills and competencies which are valuable professionally and personally.

Tuition

Early bird applies up to six weeks prior to the commencement of the course

Full Payment (in EUR)

Professional Certificate in Coaching:

- Early-Bird: 3,500
- Regular Fee: 3,850

Full Payment (in EUR)

Associate Certificate in Coaching:

- Early-Bird: 1,950
- Regular Fee: 2,150

Full Payment (in EUR)

Professional Certificate in Coaching Top-Up

- Early-Bird: 1,950
- Regular Fee: 2,150

Monthly Installments (in EUR)

Professional Certificate in Coaching:

- Early-Bird: 12 * 320
- Regular Fee: 12 * 360

Monthly Installments (in EUR)

Associate Certificate in Coaching:

- Early-Bird: 6 * 360
- Regular Fee: 6 * 400

Monthly Installments (in EUR)

Professional Certificate in Coaching Top-Up

- Early-Bird: 6 * 360
- Regular Fee: 6 * 400